

SIMPLY SOFAS

MILAN DESIGN WEEK 2022

TREND REPORT



*Colour, Material, and
New Design Influences
in Interior Design*

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MATERIAL INFLUENCES ON OUR INTERIOR TRENDS



Art Deco motifs are no more sacrosanct; deconstruct, reinterpret, overdesign.

Left: D&G + Smeg
Below: D&G



CROSS-CULTURAL SYMBOLISM

Art, artefacts and furniture are now carriers of classic cultural idioms, especially from the Mediterranean, which blends European with African and Asian contexts. Printed surfaces, wood inlays, mixed media.



Objets d'art and small panel walls (above) with glossiness and metallic bling bring glamour to a staid or hyper-eclectic decor

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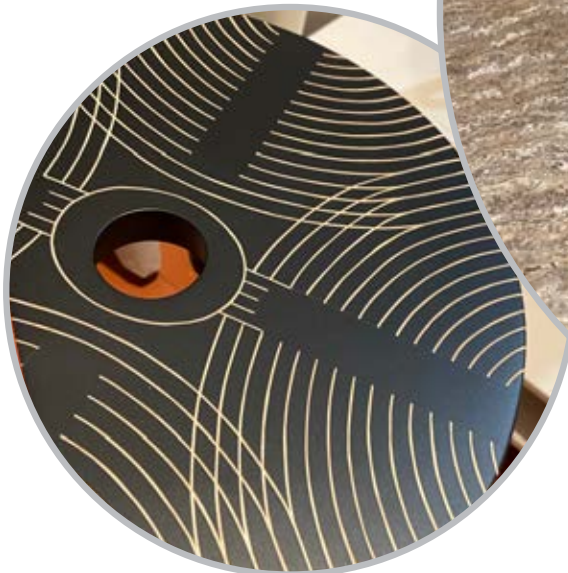
SS@MILANDESIGNWEEK 02/03

THE WISDOM IN OAK

Oak remains the favourite wood, and is one of the most sustainable in terms of resources, although it takes years to grow a tree. The light sunrise oak, the darker thermo oak of Molteni&C, the grey oak.



Sunrise oak



Wood inlay tabletop, contemporary African



Light oak
Monochrome textile
White marble
Dusty plum

Grey travertine



White marble

NATURE GRAPHICS

Carpets, wallpaper and printed fabrics with motifs of flora and fauna take centre stage, heralding the warmth of nature into the confines of almost every type of room.



WHITE MARBLE

A range of whites, especially mottled greys, are the new neutral. See it on cabinetry, walls, panels, tabletops, flooring and more.



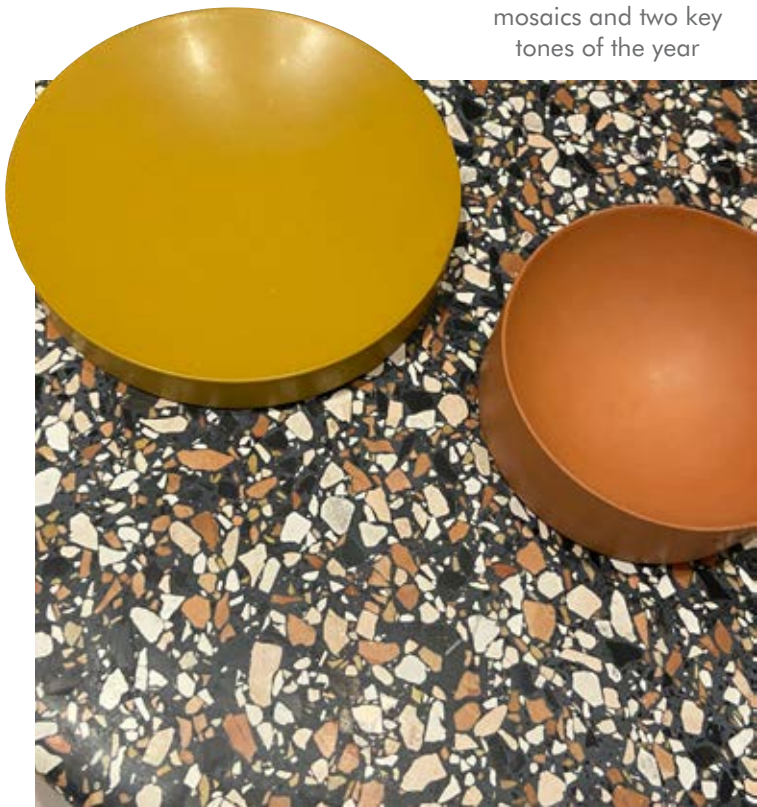
CONTRA-TEXTURED LAMINATES

Laminates with geometric textures and designs that are not in sync with the printed grain.



COLOUR INFLUENCES ON OUR INTERIOR TRENDS

Small-chip, hand-laid
mosaics and two key
tones of the year



COLOURS LIBERATED

Pastels give way to bold, deep tones
in various hues and tints.



burnt orange
rust-brown
mustard
light yellow
moss green
faded mint
rich blues



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TACTILE UPHOLSTERY

Everyone's talking about bouclé - the dense, looped, almost fluffy fabric once found on luxury jackets. It's now on sofas, chairs and even wall panels, making for a very tactile, cosy interior experience. With its low liquid absorption nature, it's also far easier to maintain.



Still popular is pelli-suede, the fabric version of leather suede, which affects form with a distracting lustre, given the two-tone effect that shifts to touch. Used across large seating ensembles and odd pieces, but not so much on dining chairs anymore.

NEW DESIGN INFLUENCES ON OUR INTERIOR TRENDS



WALLS WITH DETAIL

Work the walls, and the entire space changes. Flat block colours are out. Gentle textures, monotone dimensionality, mottled two-tone effects and accent lighting give all spaces character and finesse.

HOME IN THE OFFICE

Offices infused with elements of home. Like a sofa between workstations, vividly coloured desks with a sound absorption panel, and more. A necessary evolution from the WFH-WFO paradigm, the mixing of changing moods, light and warmth.



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SS@MILANDESIGNWEEK 06/07

Design for plants, and let them flourish



Reuse and redesign for plants



PLANTERS FOR EVERY SPACE

Carbon sequestration begins at home! Adding plants for clean air and visual richness is now a norm. Design innovation is in how easy it is to care for and manage them. Plan so that they get a mix of light and warmth.



SUSTAINABILITY

Products that work better and last longer. With more flexibility, meaning varied usability. Products that can be reused in various ways. Innovations that add more value, reducing material use.



Carpets made with recycled fibre, by Natuzzi Italia



Triennale Design Museum



Precious metal components from cars reused



New solutions from a range of materials

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SHOWROOMS

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Mission Road Cross
080-2223 2323, 98861 59999

Bangalore. 4/2 Bellary Road,
Sadashivnagar, diag. opp. Palace Grounds
080-2361 7171, 99023 09999

Chennai. 15 Khader Nawaz Khan Road,
Nungambakkam
044-28 333 666, 90948 66666

Coimbatore. 13/1 Circuit House Road,
behind HDFC House, Race Course
0422-427 6666, 95979 99996

Kochi. 2/296, opp. Hotel Wyte Fort,
NH 47 Bypass, Kundanoor, Maradu
0484-230 7777, 90480 16666



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